

Smarter Hardware. Smarter Platform. Total Visibility.

The LAMAR Global Platform

LAMAR Global delivers next-generation supply chain intelligence by uniting an advanced 5G-enabled tracker with an AI-powered platform. FlexTag™ monitors location, temperature, motion, and tampering in real time, while InsightOS™ transforms this sensor data into predictive alerts, insights, and actionable reports — a seamless ecosystem that reduces risk, prevents loss, and optimizes every shipment from origin to delivery.

LAMAR InsightOS™

AI-Powered Shipment Visibility

- One dashboard across air, land, and sea
- Proactive alerts: temp, tamper, motion, geofence, delay
- AI anomaly detection and predictive risk scoring
- Predictive ETAs for scheduled dispatches
- Auto-generated reports per shipment or lane
- Secure tokenized sharing with partners and customers
- Claims automation from sensor events

LAMAR FlexTag™

Ultra-thin · Rugged · 5G IoT Tracker

- 5G / LTE-M / NB-IoT global auto-switching
- GPS positioning with multi-sensor telemetry
- 2500 mAh battery — up to 110 days
- Operates from -20°C to 60°C
- IP67 dust- and water-resistant
- Just 5.88 mm thick — 147.1 × 127 mm
- CE & FCC certified for global compliance

30%

Reduction in shipment loss

110 days

Active tracking per charge

24/7

Global real-time monitoring

Designed for High-Stakes Shipments

Pharmaceuticals · High-Value Goods · Transportation & Logistics · Port Infrastructure · Organ & Cold Chain · Air & Ocean Freight

Ready to see it in action? Contact info@lamar.global · (248) 425-1575 · lamar.global